



FOR IMMEDIATE RELEASE

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VILLAGESOUP® ANNOUNCES CAPE GAZETTE AS A NEW ADDITION TO ITS GLOBAL NETWORK

ROCKLAND, MAINE—VillageSoup® is pleased to announce the addition of the Delaware-based Cape Gazette to its global network of legacy and start-up news enterprises. Cape Gazette joins five other news entities – the Maine-based Herald Gazette, Republican Journal, Capital Weekly and Bar Harbor Times, as well as Wareham Week in Wareham, Massachusetts – that are presently part of the Village Soup® network. This diverse group of local news sources is focused on sustaining professional journalism in the 21st century by redefining the way news and information is shared in the digital age.

“We're excited about this collaboration, says Dennis Forney, Publisher of Cape Gazette. “It's exhilarating galloping across the frontier. Most of all, we look forward to engaging our readers and advertisers through great interactivity and helping them connect with one another in increasingly efficient, creative and cost-effective ways. With this collaboration I truly believe we will help people make their dollars go further and in a world still trying to understand the recalibration happening all around us, making dollars go further will bring us more customers.”

Cape Gazette is an independently owned, semiweekly newspaper that covers southern Delaware's Cape Henlopen Region, including the Sussex County communities of Rehoboth Beach, Lewes, Dewey Beach, Milton and Long Neck. Publishing more than 24,000 newspapers a week, it is the area's leading source of local news. The new Cape Gazette website can be found at www.capegazette.com.

VillageSoup® is an independently-owned software company providing publishing tools that help generate participation and revenue not achieved with traditional newspaper operations. The tools support both online and print news formats and integrate content posted by professional journalists, businesses, and community members side-by-side. The VillageSoup® platform creates a Digital Main Street™ that preserves and strengthens the flow of information in urban neighborhoods, suburban villages and exurban towns and generates new revenue for publishers.

For more information about VillageSoup®, please visit www.villagesoup.com.

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