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FOR IMMEDIATE RELEASE

ANTHONY'S COAL FIRED PIZZA OPENS NEW DELAWARE LOCATION

Company's northeast expansion continues as Pike Creek restaurant marks ACFP's 28th location

PIKE CREEK, DE – (March 14, 2011) – Anthony's Coal Fired Pizza (ACFP), the South Florida-based concept that uses authentic coal-burning ovens to create “well done pizza,” will open its second restaurant in Delaware on March 22. The newest restaurant – located in Pike Creek at 4803 Limestone Rd. – is the concept's latest opening in a Northeast expansion which includes six successful openings in Delaware, New Jersey, New York and Pennsylvania.

Known for its high energy atmosphere and signature menu items, Anthony's Coal Fired Pizza uses 800-degree anthracite coal-burning ovens and the highest quality ingredients. Anthracite is known to be the “cleanest” of coals, burning smoke free with extremely high heat to create a unique taste and perfect pies. In addition to its famous pizzas, the restaurant's simple and consistent menu features award-winning “Italian Soul Food” creations including coal-oven-roasted chicken wings with caramelized onions, pork ribs with vinegar peppers, home-style meatballs made from founder Anthony Bruno's family recipe, and Eggplant Marino.

“We're excited about bringing our brand of authentic pizza and Italian Soul Food to the neighborhoods where people really know good pizza when they taste it,” said Bruno. “We have received a great response at our Wilmington location, as well as those in Horsham, Wayne and throughout the Northeast. We are looking forward to expanding our presence in Delaware.”

Besides Bruno, ACFP's notable partners include Hall of Fame football legend Dan Marino. Anthony's Coal Fired Pizza launched in 2002 and has grown to 28 restaurants throughout Florida, Pennsylvania, Delaware, New York and New Jersey. Anthony's successfully debuted in Wilmington, DE and Horsham, PA, Wayne, PA, White Plains, NY and Carle Place, NY in 2010, with additional expansion plans throughout the Northeast scheduled for later this year.

Hours of operation for the Pike Creek restaurant are from 11:30 a.m. – 10:00 p.m. Sunday through Thursday and 11:30 a.m. – 11:00 p.m. Friday and Saturday. In addition to dining in, patrons have the option to takeout by calling 302-635-7013.

Anthony's Coal Fired Pizza's food and service have continually been ranked "very good to excellent" by Zagat Survey, the distinguished dining and entertainment ratings guide.

Anthony's Coal Fired Pizza was voted Best Pizza in South Florida by readers of *The Fort Lauderdale Sun-Sentinel*, *The Miami Herald*, Miami.com and *The Palm Beach Post*. Anthony's Coal Fired Pizza's Florida locations include Fort Lauderdale, Pompano Beach, Weston, Plantation, Coral Springs, Pembroke Pines, Aventura, Doral, Miami Lakes, Pinecrest, Kendall, Palm Beach Gardens, Delray Beach, Boca Raton, Stuart, Wellington, Tampa, Clearwater, Brandon and two restaurants in Orlando, as well as locations in Horsham, PA, Wayne, PA, White Plains, NY, Carle Place, NY, Wilmington, DE, and Edison, NJ. For more information, please visit www.anthonyscoalfiredpizza.com.

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