



FOR IMMEDIATE RELEASE

DELAWARE CHILDREN'S MUSEUM OPENS ITS DOORS FOR GALA

First Time Facility Opens to General Public

(March 16, 2010—Wilmington, DE) The Delaware Children's Museum will celebrate its impending opening date at its Grand Opening Gala on Friday, April 9, 2010 from 7pm to midnight. Guests will dance to the Big Band-to-Motown sounds of Soulsystem Orchestra, enjoy cocktails and hors d'oeuvres by Sugarfoot and take part in a silent auction and a treasure chest key raffle, all in the new home of the Museum, located at 550 Justison Street, Riverfront Wilmington.

The Grand Opening Gala is the first time the public will see the interior of the greatly anticipated Museum. Says Executive Director Julie Van Blarcom, "Gala attendees will be the first to see an essentially complete museum, and for the first time, see it without hard hats. Early-bird membership holders will have limited opportunities to preview the Museum with their families before April 24th, but the Gala is the first opportunity for grownups to have some playtime."

Co-chaired by Hallie Olivera Biden, Joseph R. Biden, III, Fontayne Rollins Fox and Stephen Joseph Fox, DCM's Grand Opening Gala is a fundraising event, and will serve as a joyful celebration marking the beginning of a new era for the DCM. For more than a decade, its incredibly committed Board of Directors have carefully cultivated

support from generous donors, enthusiastic supporters, and all the families of Delaware who are anxiously awaiting their state's first children's museum. In April, their dreams will become a reality.

The Grand Opening Gala is an adults-only event, ages 21 and up. Tickets are \$125 and may be purchased online at www.delawarechildrensmuseum.org/gala until April 2, 2010. Cocktail attire is the dress of the evening.

ABOUT THE DELAWARE CHILDREN'S MUSEUM

The Delaware Children's Museum's mission is to inspire children to explore, discover and celebrate the power of their potential. DCM will build imaginative minds through play and math-, science- and technology-focused informal learning. As the state's first and only museum dedicated entirely to children, the DCM will underscore the value of play in the learning process, especially as it sparks interest in math, science and technology for children aged 1-12. The DCM Board of Directors has identified the following values that drive the mission: creativity, fun, wonder, learning, stewardship, diversity, respect and cooperation. These define the direction and approach the institution will take toward exhibits, programs and the overall visitor experience.

The Delaware Children's Museum is generously sponsored by: State of Delaware, Riverfront Development Corporation, New Castle County, JPMorgan Chase Foundation, AstraZeneca, DuPont, Longwood Foundation, U.S. Department of Housing and Urban Development, Welfare Foundation, AAA, Bank of America, Barclays, Best of Delaware, Connolly Bove Lodge & Hutz, LLP, Delaware Community Foundation, Environmental Alliance, Exelon, The Laffey-McHugh Foundation, Marmot Foundation, Nemours, NRG Energy, PSEG, Skadden, Arps, Slate, Meagher & Flom, LLP & Affiliates, Valero and Wilmington Trust.

For more information, visit www.delawarechildrensmuseum.org.

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